

### **About The Conference**

PyCascades was started in 2018 as a regional PyCon for the Cascades Region, celebrating the west coast Python developer and user community. Our organizing team includes members of the Vancouver, Seattle, and Portland Python user groups.

### Getting in touch with us

You can reach us via email at sponsorships@pycascades.com

# **Sponsorship Tiers**

See the table on the following page for core tiers and benefits, then look below for add-ons to help set your organization apart.

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
	\$15,000	\$10,000	\$6,000	\$3,000	\$1,000
AVAILABILITY	2	4	6	10	Unlimited
TICKETS					
Complementary conference passes (in-person): You'll receive tickets for your organization.	6	4	2	2	1
Complementary conference passes (remote): You'll receive tickets for your organization.	10	8	6	4	2
BENEFITS					
Logo on website and press releases: Your logo will be featured on the website and in newsletter. (Logo image sizes are adjusted by sponsorship tier)	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>
<b>Virtual booth space:</b> We will provide a virtual sponsorship booth that can provide a tier-specific capacity of participants.	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>
In-person booth space: We will provide an in-person sponsorship booth with tier-specific table size and location.	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	
Mentions in social media before, during, and after the event: Your company will be featured in all social media campaigns.	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	
Logo with message on website: You will receive a short description and featured company logo on the website.	<b>✓</b>	<b>√</b>	<b>√</b>		
Logo banner on stage: Your logo will be shown on our speaker presentation stage during the event.	<b>√</b>	<b>√</b>	<b>√</b>		
Logo on intermission video: Your logo will be shown on all intermission videos.	<b>✓</b>	<b>√</b>	<b>√</b>		
Logo with brief message in opening and closing emails: Your logo and brief message will be included in welcome and thank-you emails.*	<b>√</b>	<b>√</b>			
Acknowledgement in opening and closing remarks: Your organization will be included in all verbal welcome and closing announcements.	<b>√</b>	<b>√</b>			
Logo on videos and screen recordings during sessions: Your logo will be shown in a banner on all live talks and screen recordings during sessions and on the closing videos.	<b>√</b>				
Five minute talk slot: Your organization gets a five-minute slot during closing remarks.*	<b>√</b>				

#### Add-ons

We're offering add-ons this year - these are a great option for organizations who want to differentiate themselves and make a more tangible connection to attendees. All add-ons require a Silver Sponsorship or higher.

### **Captioning**

**Cost:** \$1000

**Availability:** 2 (one per day)

**Benefits:** Special on-stage thank you at the beginning and end of your sponsored day.

#### **Coffee Break**

Cost: \$2000 Availability: 1

**Benefits**: Signage by the beverage and snack stations plus an on-stage thank you during opening and closing remarks. These high-traffic areas are great for visibility!

### Lanyard

Cost: \$2000 Availability: 1

**Benefits**: Your logo printed on our lanyards. As always, we're giving attendees our engraved wooden badges this year, so most attendees hang onto their badges long after the conference.

#### **Quiet Room**

Cost: \$2000 Availability: 1

**Benefits:** Signage at the Quiet Viewing Room plus an on-stage thank you during opening remarks and welcome email. The Quiet Viewing Room is a differentiating feature for PyCascades that we consistently get positive feedback about.

## **Important details**

PyCascades is a fiscal sponsoree of the Python Software Foundation, 501(c)(3) United States corporation (EIN 04-3594598).

Please note: No refunds for sponsorships.

\*As a non-profit, regulations prohibit us from advertisements of a commercial nature. We are unable to share information or links relating to sales. Contact us for more information.